Front End Registry
Management

Getting to grips with your new Top Level Domain may seem a daunting prospect. Valideus Front End Registry Management is here to help. Now you've got your shiny new Top Level Domain (TLD), your own space on the internet, you want to focus on developing it and making it work for you.

You think you've done all the hard work with ICANN, applying for the name, getting it put into the root zone. Surely now, all the ICANN work is done?

It turns out it's not that simple and there's a lot of detailed work that needs to be done to make sure your registry remains compliant and your business is able to use its new TLD to enhance commercial and strategic goals.

Whether it's CZDS zone file administration, accurate monthly reporting, or ensuring ICANN payments are made within tight timescales, there is a long list of tasks that need completing and there's a ream of information that you need to be on top of.

You also need to know what else is happening in the market. How are the other dot brand registries operating their new TLDs? What benefits are they deriving?

Managing your new registry

Our Front End Registry Management service takes away the headaches associated with managing your new registry. We work with you to ensure that you are free to run your registry without all of the extra administrative work involved.

We cover all the aspects of registry management from ensuring updates to new mandatory ICANN policies are implemented, to taking action on compliance issues for you.

We have a track record of success and a team of experts based in the UK, USA and Japan who attend every ICANN meeting and cover all relevant Working Groups and policy events. We keep you informed and up to date.

We understand ICANN and we know all the providers of Back-End technical services as well as the escrow agents. We also understand Best Practice and we can ensure your providers give you the support you have paid for.

Our Front-End Registry Management gives you peace of mind and saves you time

Acting as your point of contact for ICANN Compliance issues, dealing with any inquiries or notices received from ICANN

Drafting and filing of public comments on ICANN policy initiatives affecting you

Management of all registry documentation and publications, including making changes to your registry policies as required

Participation in relevant ICANN constituencies as your representative, ensuring your interests are reflected in policy development and registry operations changes

Acting as your main point of contact and response coordinator in case of any registry emergencies (downtime)

Drafting and filing of any requests for ICANN approval of new services in your registry

Making sure that any new ICANN Consensus policies are implemented in your registry in accordance with specified deadlines

Payment of your ICANN fees on your behalf in order to ensure you can meet ICANN's narrow payment terms

Submission of all mandatory operations and compliance reports to ICANN throughout the year

Acting as the abuse contact for your registry, dealing with and investigating any reports of domain abuse received from law enforcement or other third parties

Coordination of responses to an ICANN audit of your registry, including collation of all required information and documentation

Operation of the mandatory CZDS zone file provision service, approving/ rejecting all requestors as required

What makes Valideus Front End Registry Management different?

- We currently support over 25 new gTLD registry Operators, who together run 90 registries, with our Front End Registry Management Services
- We have a team of experts who will be on call for you every day
- We supply a fully outsourced service, designed to save you time and money
- We work with you to develop practiced plans to help you make the most of your new TLD
- We can link our accredited registrar to your registry so you can register and delete at will for a very low cost

- We can help you design new naming conventions
- We have a team of validation experts and a secure online validation platform so you can be sure that you get the right names to the right people
- Our systems are robust, secure and proven by daily use
- We bring a breadth of expertise from working with other dot brand registries to enable you to understand the latest market developments
- During the first round of ICANN's New gTLD Program, we managed over 120 applications,18% of the total submitted by brands. Of the 75 dot brand applications that achieved scores of 100% from the ICANN evaluators, we managed 73

Valideus