

# Trainee Brand Protection Manager

## Com Laude - about us

The Com Laude Group (the "Group") is an established and trusted partner to many of the world's most recognisable brands. We believe in providing an exceptional, client-shaped, customer experience to brand owners seeking strategic domain name services.

This is encapsulated in the Group's mission statement, "The most trusted provider of domain & registry management services to brand, IT and IP professionals".

Headquartered in London, and with offices in Edinburgh, Seattle, Tokyo, Eastbourne, Valencia and Caerphilly the business is expanding internationally as it continues to develop and grow.

## Culture

The Group has a strong culture born out of the depth of expertise of our employees and the considered approach all employees take to the development of the business. We are honest, ethical, trustworthy and professional in everything we do. And most importantly we always place our clients first, constantly striving to maintain our status as the quality leader in our industry. We value responsibility, inclusiveness, sustainability and equality and we welcome new team members who diversify our culture.

## Services and markets

The business operates at the intersection of intellectual property protection and information technology.

It has a well-established Internet domain portfolio management business, trading as Com Laude. This business is supported by a domain name strategist team who are experts in their field and who passionately develop the strongest relationships with our clients.

Our teams use our bespoke domain management platform to efficiently manage Internet domain portfolios for our clients located all over the world, as well as associated services. There is an advisory element to the services, which clients highly value. It enables clients to tailor their portfolio to their branding goals and business needs as well as suit their budgets and is complimented by our domain monitoring and dispute resolution services.

Online brand infringement can divert legitimate traffic, damage brand perception, and significantly decrease revenue. A large amount of online infringement is through the registration of infringing domain names. At Com

Laude, we help our clients identify, assess, and address these infringements strategically in the most cost-effective manner.

The Group also operates a leading new top-level domain consultancy business that provides strategic consulting, application management services and ongoing support to our clients who chose to secure their own Internet top-level-domain. This includes “.brand” registries such as .citi or .kpmg. Future rounds of new top-level-domain applications are expected within the next 2-3 years, and with growing awareness amongst potential applicants the prospects for growth are attractive.

Following private equity investment in 2017, the Group is pursuing a growth strategy achieved organically and by entering selected new geographic markets. We are actively trading in the USA and are established in Japan.

## Your role

Reporting to the Head of Brand Protection, the Trainee Brand Protection Manager will assist with providing the Group’s Brand Protection and domain name acquisition services to our clients. A keen eye for detail and the ability to work intelligently and independently are vital elements of this exciting role, which represents a fantastic entry opportunity for a career in Internet brand protection.

While location in or around Edinburgh is preferable, we are open to considering applications from candidates within reasonable commuting distance of our offices in London, Eastbourne & Caerphilly.

## Duties and responsibilities

### **Com Laude Watch – domain name watching service**

- Working under the guidance of the Head of Brand Protection to:
- Set up, maintain and operate the domain name watching service.
- Interpret and report results to the Group’s clients.
- Assist with managing the client journey, including demonstrating the system to potential clients.

### **Domain name acquisitions**

- Working under the guidance of the Head of Brand Protection to:
- Manage negotiations and acquisitions of third party-owned domain names
- Liaise with clients, manage expectations and accurately attend to related administration
- Develop an in-depth knowledge of the domain name secondary market

Furthermore, assist in the production of written marketing materials, including thought leadership pieces, brochures and other promotional materials.

## Essential requirements

- Degree level education
- Interest in technology / Internet services
- At least five years' experience of working in an office environment
- Meticulous attention to detail

## Desirable requirements

- Degree level education in law
- Hands-on approach
- Track record in presentations and technical demonstrations